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**NEWS**

## Healthy purchase for Emap

Emap has acquired Healthcare Conferences, an events and publishing company specialising in the UK healthcare sector.

Launched in February 2003 by managing director Gavin Johnstone, the company runs a series of independent events for the healthcare sector including Managing Long Term Conditions, held at Harrogate International Centre and Primary Care Live at Excel London and Manchester Central.



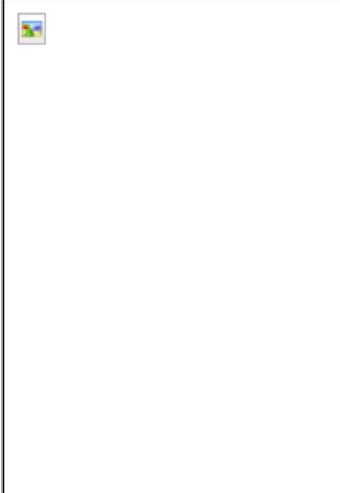
Martin Wright, managing director of Media Mergers, which brokered the deal with events consultant and Media Mergers' own strategic partner Tfconnect, says Emap was impressed with the company's business model, which allows it to draw revenue from both conference delegates and exhibitors. "This is a very, very good business and is expected to achieve double digit growth," he says.

Managing Long Term Conditions extends to two days next year on 15-16 April.

11 Nov 09

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### Green advances on both sides of t border

Southwater Event Group and the Scottish Exhibition Conference Centre have both furthered their green credentials this month.

Midlands-based SEG, made... [...read more](#)

### Visa delays cause Iranian no show

Iran's official stand at Reed Travel Exhibition's Work Market lies almost bare.

Due to delays in visa issuing, Iran's Cultural... [...read more](#)

### DMG goes digital

Exhibition and conference organiser DMG World Me throwing its hat into the digital arena with the format the Digital Marketing Board of Governors. [...read more](#)

### MPI to host CSR event during COP

Meetings Professional International UK and Ireland is to host a London-based corporate event coinciding the Copenhagen Climate Change Conference (COP [...read more](#)

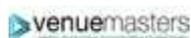
### Ireland Means Business

Tourism Ireland has officially launched its new meet Business, at the international travel trade show, Wor

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