

## Computer Weekly Magazine Killed After 45 Years, As Website Is Sold

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Yet another Reed Business Information selloff—it is selling its Computer Weekly magazine’s website and events to IT publisher TechTarget ([NSDQ: TTGT](#)) Inc ([release](#)).

The print edition will be closed by RBI after **45 years** on paper.

ComputerWeekly.com, aimed at IT managers, claims

425,000 monthly visits and has a database of 165,000 subscribers.

TechTarget is also buying ComputerWeekly.com’s sister site MicroScope, with 15,000 email subscribers.

The end of the print edition will prompt speculation as to the business model of the website - it has never charged but instead has tried targeting advertising within its small community.

TechTarget says it “will accelerate (online) investments by devoting all staff and future efforts towards the websites and events offerings”.

TechTarget will site ComputerWeekly alongside its existing SearchDataManagement.co.uk, SearchNetworking.co.uk, SearchSecurity.co.uk, SearchStorage.co.uk, and SearchVirtualDataCentre.co.uk. It says it will “give advertisers new and easier ways to reach the key UK and European IT decision makers at the right moment in their purchasing decision cycles”.